

Éxito para perdedores

Success for Losers



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Success for Losers is the story, told in the first person, of the success, failure and renewed success of David Cantolla, one of the creators of the animated series Pocoyó and Jelly Jamm. Success for Losers records this rollercoaster of successes and failures in a story which Cantolla has experienced first-hand. The tale is fed by the narrative and graphic skill of Juan Díaz-Faes and the result is as entertaining – seasoned with anecdote, emotion and drama – as it is informative, in that it constitutes an important document of the way in which the business world works.

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