

NUEVAS TECNOLOGÍAS APLICADAS A LA MODA

FASHION DESIGN AND NEW TECHNOLOGIES



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Technological advances gained ground among creatives of the fashion design industry throughout the 20th century. Several factors are the cause of this rapid expansion, one being the phenomenon of subcontracting or outsourcing – when a company passes certain tasks over to a service company.

This brings with it a need to improve the communication channels between different creative teams. Another factor can be found in the consolidation of computer applications, which offer an extensive range of work possibilities in addition to better communication between users.

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