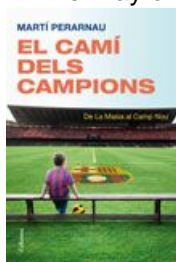


El camí dels campions

The Way of Champions



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Who was the grandmother who planted the seeds of La Masía [FC Barcelona's youth system]? And who was the father who helped the players believe, educating and taking care of them? And who are the inheritors now reaping the rewards? What is the philosophy that defines La Masía? What are the squad players given that they become the best footballers in the world?

This definitive book explains where the idea of La Masía came from, and how it has succeeded in such a glorious manner, what is asked of the players and how they are formed. This highlights of this success story include Guardiola, Messi, Xavi, Iniesta, three nominations for the Golden Ball, one World Cup and a historic amount of titles... International icons and universal success: a pride that supercedes place. They are cloning them, and a new crop is emerging. Remember the names because the Barcelona's future is theirs.

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