

Unhappy State

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Do politicians not do charisma any more? What are the ornamental qualities of a politician in the technological age? Do our politicians now sport a technological look? Since when has the voter turned into a mere spectator and consumer?

Looks and feelings are exchanged in this model of the technological society that professor Raúl Eguizábal describes with such precision. We are living in a new phase, a consumer hypercapitalism, or Capitalism Mark 3, which has destroyed familiar barriers and left us precarious in our work and our feelings. In this low cost life our myths change and are reinvented: society mutates. Holding up a mirror to what we are and where we stand, Unhappy State is an x-ray of a world adrift, in which the welfare state is a passing illusion and the revolution an IKEA flatpack.

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