

Púrpura del mercado

Purple. From Market to Power



Author: [Pilar Fernández Uriel](#) [1]

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Purple has transcended its limits as a mere market product and become a mark of social distinction. This colour, somewhere between red and blue, is a symbol of authority, power and wealth. A rare natural animal dye associated with Phoenecian Tyre, its use and meaning spread far beyond the Mediterranean. This book is divided into five parts, each dealing with one aspect of the dye in the light of historical evidence: its characteristics (colour and smell) and origin; a biological analysis of the raw material (both the murex molluscs and the dyed material); how it is made, step by step through the process from gathering murices, following the text of Pliny the Elder; finally who made it (fishermen, workmen and merchants) and its centres of production.

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Address: C/ BRAVO MURILLO, 38. 3º PL. 28015 MADRID

Contact: Yolanda Lázaro Ayllón

Phone: 91 398 85 28

E-mail: ylazaro@pas.uned.es [3]

Website: <http://www.uned.es/publicaciones> [4]

Additional information **Prizes and reviews:**

Notices in specialist Ancient History magazines:

Revista de Iberia Vieja, July 2010 issue; Revista Gerión (2010) of the Ancient History Department of UCM, both by Dr Pilar González Serrano; Revista Espacio Tiempo y Forma, Series II Ancient History; UNED issue 23 (2010) by Doña Marta Bailón García; Revista Habis of the Universidad de Sevilla (2011), by Dr D. Enrique García Vargas.

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